



MEA TOKEN PLATFORM FOR OEM PAYS

FACT SHEET

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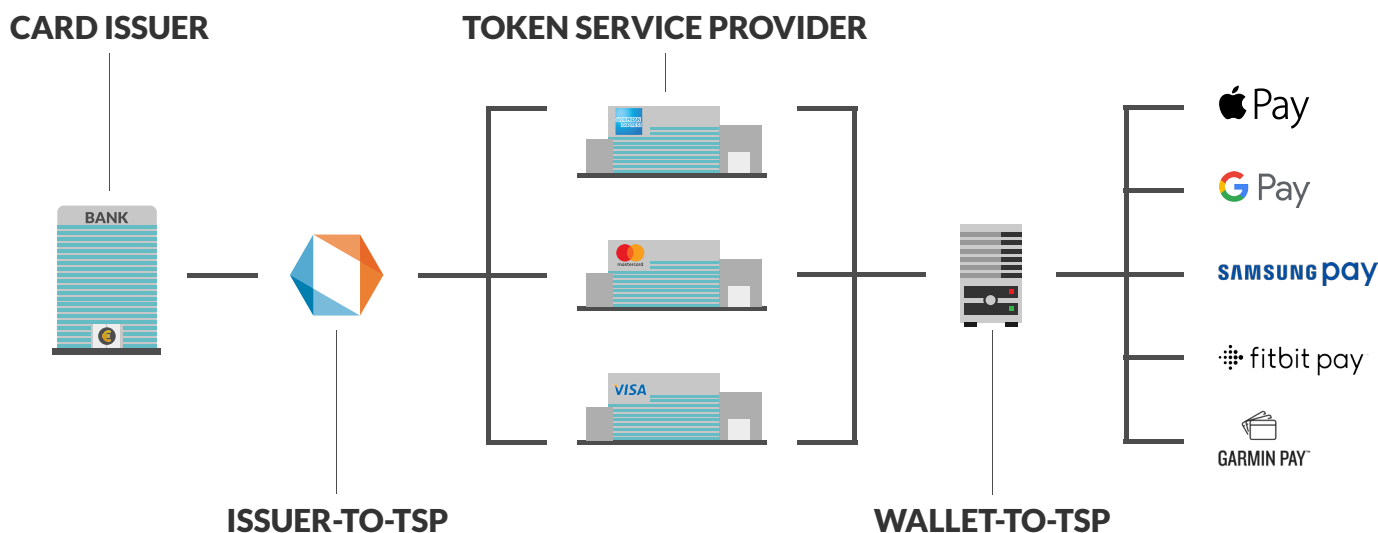
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OEM Pays - enable through one single solution

OEM Pays have become a significant part of the payments business and includes large players such as Apple, Google, and Samsung, and wearables manufacturers such as Fitbit and Garmin. Collectively, they have a vast customer base, something which makes this an excellent channel for issuing payment cards. Take a step into the world of OEM Pay, and give your customers the choice to use any of the eligible and issuer-approved Pays.

The Offer

The Mea Token Platform can be utilized by issuers to enable card issuance to eligible OEM Pays (e.g. Apple Pay, Android Pay, and Samsung Pay). The platform provides a single API-based connection to different Token Service providers such as MDES, VTS and AmexTSP. This allows the issuer to be technically ready to digitize and issue any card from their card portfolio to the different OEM Pays.



The Facts

- ▶ Allow for card digitization and issuance to multiple OEM Pays through one single solution.
- ▶ Decide which of the eligible OEM Pays to enable.
- ▶ Option available to extend card issuance and payment functionalities to issuer's own mobile app.
- ▶ Bypass integration challenges with one single connection towards multiple schemes/tokenization services and OEM Pays.

The Benefits

- ▶ Remain competitive in the rapid growing area of digital payments
- ▶ Expand the customer base by being present in multiple wallets
- ▶ Increase the potential for additional revenues. Enable OEM Pays one-by-one at your own pace
- ▶ Improve customer satisfaction by providing a choice of accessible OEM Pays.