

# MEA MASTERPASS

## Mea Masterpass – enabling friction-free online payments

With eCommerce and mobile shopping rapidly growing, Mea Masterpass provides a solution for issuers who want to take part of the next generation of online payments. Mea Masterpass is a digital wallet solution that can easily enable Masterpass payments for issuers.

The Masterpass wallet stores all payment and shipping information for the consumer, securely located in the cloud, which enables a simple, safe and fast checkout experience.

### The Facts

- PCI certified hosting with payload and transport encryption for data security
- Provides access to a world-wide online acceptance network, with merchants in more than 39 countries Mea Masterpass can be combined with Mea Token Platform, enabling a fully converged wallet
- Easy and reliable on-boarding for both issuers and consumers

### The Offer

Mea Masterpass enables online and in-app payments using any card from major schemes such as Mastercard, Visa, Amex and JCB. It can be implemented either as an eWallet, mWallet or both. The eWallet can be delivered as a white-labelled website that serves as an interface to the Masterpass wallet. It stores all payment and shipping credentials securely and makes them accessible whenever purchasing in any online store supporting Masterpass.

The mWallet differs only slightly from the eWallet as this is an app-centric solution that is managed and used through a mobile app instead of a website. The mWallet is delivered as an SDK, enabling mWallet functionality inside the issuer's existing app.

The combination of the two implementations is fully possible since it requires only a small extra effort to add the mWallet. The Mea Masterpass offers a step-by-step approach to mobile and digital payments. The product is highly customizable and range from the least complex solution starting with the eWallet, to mobile wallet and fully converged wallet.

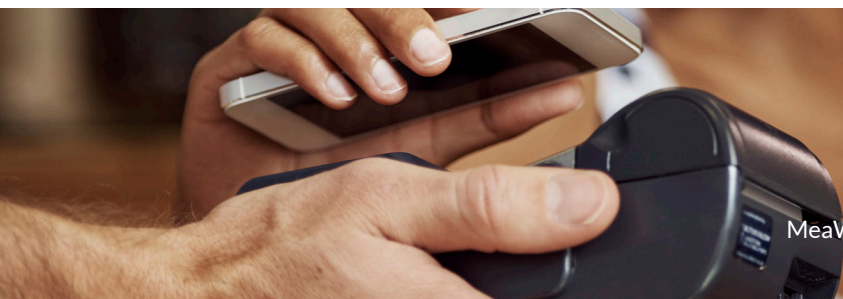
### The Benefits

#### Issuer

- Increase customer satisfaction by delivering a modern, top-class product
- Step-by-step enabling of simple and secure digital online payments
- Low complexity – no integration required in its simplest form
- Fast time to market – only four to six weeks from project start to go-live

#### User

- Reduced hassle while shopping, without compromising security
- Simplified checkout experience with one-click-purchases
- Shop with trust, leveraging the trusted brand of Issuer & Mastercard
- One wallet to store all your card credentials and shipping addresses



MeaWallet™